



ASMC - Washington Chapter



A Five Star Chapter

December 2007

DATE: 6 DECEMBER 2007 MEETING TIME: 5:30PM PLACE: ARMY-NAVY COUNTRY CLUB

Sponsored by: Air Force

**President's Message**  
**President, ASMC Washington Chapter**

President's Message

'Tis the Season of Peace and Giving! In keeping with season, ASMC offers ways to give back to your community! We continually post our community service events on our website and in our newsletter. Another way to help would be to give the gift of time – we always welcome additional volunteers to help with our events. Please contact the POC on the website or your organization's Vice President or Assistant Secretary if you have any questions or want to volunteer.

I hope everyone gets a chance to relax and renew before chiming in the New Year.

Happy Holidays!

Ranae Woods  
President  
ASMC Washington Chapter

**Announcing:**  
**January's Speaker: Mr. RONALD J. ROSENTHAL**

**Topic: "Navy ERP "**

RONALD J. ROSENTHAL



Program Manager  
Navy ERP Program Office

Mr. Rosenthal was born January 31, 1953 in New York, New York and raised in Miami Beach, Florida. He graduated from the University of Florida in 1974 with a Bachelor of Science degree in Systems Engineering. He received a Master of Engineering degree in Industrial Engineering from Texas A&M University in 1976.

Mr. Rosenthal began his career in 1975 as an intern in the production-engineering program at the Red River Army Depot, Texarkana, Texas. From November 1976 to July 1980 he served as an Industrial Engineer at the United States Army Aviation Systems Command in St. Louis, Missouri. In July 1980, he transferred to Headquarters, Department of the Army as a cost analyst; and subsequently moved to the United States Army Materiel Command in Alexandria, Virginia.

Mr. Rosenthal joined the Naval Air Systems Command in 1983 as Section Head of the Avionics/GFE Cost Estimating Section. He was subsequently promoted to Branch Head of the Weapon/Unmanned Vehicles Cost Estimating Branch and also served as the Head of the Aircraft Systems Cost Estimating Branch.

In 1989 Mr. Rosenthal attended the 20-week Program Manager's course at the Defense Systems Management College. Upon his return, he became the Principal Deputy Program Manager for Conventional Strike Weapons, a very diverse

program office with projects in development, production, and in-service. He had broad responsibility for the technical, financial, and programmatic aspects of conventional air launched ordnance, including the Joint Military Department Development Programs Joint Standoff Weapon (JSOW) and Joint Direct Attack Munitions (JDAM).

In 1996, Mr. Rosenthal was selected for promotion to the Senior Executive Service and appointed as Head of the Cost Department. The Department was responsible for providing cost estimating and analysis support to all naval aviation programs. He supported ASN(RDA), OPNAV, and OSD Flag Officers and senior executives on acquisition budget resource requirements. He led the Command's effort to establish the process for and policy associated with the Navy's goal of reducing weapon systems total cost of ownership. He also led cost assessment studies of the Joint Strike Fighter Program in 1997 and 2000.

In October 2000, he assumed the duties within the Chief of Naval Operations Office, Director of Air Warfare as the Principal Assistant, Acquisition, Programming & Budgeting for Director Air Warfare. In this job, Mr. Rosenthal provided advice on acquisition, programming and budgeting to Director of Air Warfare on such programs as the F/A-18, CVX, MV-22, JSF, AIM-9X, and JSOW/JDAM. He also was the Acquisition representative on the Future Naval Capabilities Integrated Program Team for Total Ownership Cost.

Mr. Rosenthal returned to Naval Air Systems Command (NAVAIR) to become the Program Director for the Enterprise Solutions Program Office (ESPO) in January 2002. The mission of the ESPO was to demonstrate and deploy commercial technology such as Enterprise Resource Planning (ERP) within NAVAIR. In January 2003, he was assigned as the Program Manager for the Navy Enterprise Resource Planning Program. Where he is responsible for the reengineering and standardization of Navy-wide processes through Business Process Reengineering and the coordination of ERP-related activities within the Department of the Navy. Upon completion, this project will result in the Navy's ability to integrate operations and data; to increase productivity; and to optimize material and supply chain management.

Mr. Rosenthal's career record has been exemplary. He has received many awards for

achievement and performance including the prestigious Association of Naval Aviation Edward H. Heinemann Award in 1999 and the Presidential Rank Award in 2000.

## CDFM Training

### CDFM Training:

The DoD centrally funded EDFMTC (Enhanced Defense Financial Management Training Course) scheduled FY2008 training dates, in the metro area, from now through February 2008 are:  
Dec 3-7, 2007, NSA/Linthicum Heights, MD  
Jan 7-11, 2008, DLA/Richmond, VA  
Feb 4-8, 2008, MDA/Arlington, VA  
Feb 4-8, 2008, Fort McNair, DC  
Feb 25-29, 2008, Aberdeen Proving Ground, MD  
Mar 3-7, 2008, USDA Grad Sch/Washington, DC  
Mar 10-14, 2008, DECA, CFL, Fort Lee, VA  
Mar 10-14, 2008, Aberdeen Proving Ground, MD

The ASMC can not place you in one of the DoD centrally funded EDFMTC sessions. You must apply using the DoD's EDFMTC automated registration tool at [www.atrrs.army.mil/edfmt](http://www.atrrs.army.mil/edfmt)

For those who cannot attend the DoD-funded sessions, Management Concepts (MCI) also delivers the EDFMTC on an open enrollment basis. Dates and locations for upcoming open enrollment sessions (subject to enrollment) are:

#### GFY 2008

January 14, 2008 - Las Vegas, NV  
February 4, 2008 - Washington, DC  
March 10, 2008 - Washington, DC  
March 31, 2008 - Fayetteville, NC

For open enrollment registration, call MCI Customer Service at 703-790-9595 or email [customerservice@managementconcepts.com](mailto:customerservice@managementconcepts.com). MCI can also deliver this course at your site for a class size of up to 32 students. To bring the EDFMTC to your organization, call 703-270-4059 or contact [finmgmt@managementconcepts.com](mailto:finmgmt@managementconcepts.com).

Michael Ebiala  
Chapter CDFM Chair

### UPCOMING EVENTS

Date	Event
06 Dec 07	ASMC Holiday Social
2 Jan 08	ASMC Executive Board Meeting
9 Jan 08	Luncheon Hosted by NAVY at the Holiday Inn
TBD Feb 08	Luncheon – Host Corporate
06 Mar 08	Mini PDI, Ronald Reagan Bldg

### Next Meeting 09 January 2008

**Event:** Luncheon (Speaker: Mr. Ron Rosenthal, Navy ERP Program Manager)

**Place:** Holiday Inn, Eisenhower Ave, Alexandria, VA

**Sponsor:** Navy

**Time:** 1130-1300 hrs

*For the most updated information on future events, please visit our website at:*

<http://www.Washington-ASMC.org>

### 2007 ASMC Washington Chapter Awards Program

The Chapter Award Program recognizes individuals and teams from the NCR for outstanding accomplishment within one of the functional fields of comptrollership. Now is a good time to start thinking of those people, teams, and projects that deserve the extra recognition that comes with the ASMC Award. Requirements for chapter-level awards can be found at our web site

[www.washington-asmc.org](http://www.washington-asmc.org) and national-level awards can be found at [www.asmconline.org](http://www.asmconline.org). Often, our chapter award winners are also selected for national awards and are presented plaques at the annual PDI. This would be a great opportunity to recognize your people for their great performance throughout the year. If you have any questions or wish to serve on the award committee feel free to contact me at 703-695-0405 or [keith.hicks@pentagon.af.mil](mailto:keith.hicks@pentagon.af.mil).

Committee Chairman, Mr. Keith Hicks

**Save the Date -- 06 March 2008**

National Capital Region Mini PDI -- Ronald Reagan Building and International Trade Center, Washington, D.C. – Thursday, 06 March 2008.

Keep abreast of the latest updates on this and other chapter events by signing up to receive Washington Chapter announcements via email. Use the following web address.

<http://www.washington-asmc.org/Mail/EMailSignUp.htm>

### ASMC National News

Would you like to earn free CPE credits by listening to or watching selected workshops and Service Day sessions from PDI 2007? Now you can by accessing ASMC's PDI Online. If you complete a session, you may self-certify for CPE credit or, in some cases, you can take a short test and get a CPE certificate. Just go to <http://www.asmconline.org/development/extendedlearning.shtml> and follow the directions on the screen. In addition, charts from many of the workshop sessions are available for download in the same area. Check it out!

### Future PDIs

2008 - Orlando, Florida  
2009 - San Antonio, Texas  
2010 - Nashville, Tennessee  
2011 - Minneapolis, Minnesota  
2012 - Anaheim, California

## Washington Chapter Officers for 2007- 2008

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